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# Old-Fashinned Macy's

MARRIED WOMAN SHOULD SEE.

#### Reproduced on Our New Sixth Floor Opens Monday

Typical Macy Values for Men Children Women The Household

This sixth floor will contain the class of goods that made old Macy's famous. It will contain chiefly goods that are useful, and only qualities that are reliable.

Our experts have rejected all that is meretricious and have prepared for you only the meri-

On the New Sixth Floor will be found:

(I) All of the less expensive goods from many of the store departments. Qualities ranging down to the lowest priced that are reliable.

(II) Immense purchases direct from Mill and Factory of desirable low-priced goods. Not one piece of merchandise not of reliable quality.

NEW YORK CITY

TULLY MARSHALL & LILLIAN ALBERTSON

Our sixth floor is an innovation in that it will offer goods of reliable quality at the prices charged at Bargain Stores for Bargain Goods. It will prove a welcome invitation to those who want to pay insignificant prices and yet want to buy where they are safe-safe to buy the lowest priced article on the counter with full confidence in its desirability and wearing quality.

The opening of the new Sixth floor will give additional space to our finer goods in almost every department of the store. That Macy's carries all qualities up to the very finest made, will be even more evident from now on. Our foreign offices in Paris, Berlin, Belfast, Constantinople and Yokohama are sending shipments of novelties by every steamer. On our other five floors and in the basement the fine goods will now have more space than ever before.

R.H. Macy & Co. HERALD SQUARE MEN STREET TO 35th STREET NEW YORK

#### HARDNESS OF A DIAMOND.

Pressed Between Steel Rails the Gem Would Sink Into the Metal. It is difficult for one not intimately requainted with the brilliant and spartling gems to realize just how bard a

tiamond may be. A carpenter runs his plane over a piece of wood and out come the pretty curly shavings. Now, if a plane is made with a diamond blade instead of steel blade and the blade is set just right the plane when run over glass will turn out fine, thinnest shavings something like those made by a plane

an wood. This gives some idea of the wondertol hardness of a diamond, yet there is something harder than a diamond. It s another diamond or even the same tiamond, for a diamond may be extra hard in one part and not so hard as it might to be in another part.

The Kohinoor diamond was in places so hard the cutters feared they might have to give up work on it. Other parts of the stone were soft, if you could say any diamond is soft.

If a diamond is placed between the ends of two heaviest steel railroad rails and then by hydraulic pressure the talls are forced closer together and then still closer until they touch, the dia- Century Magazine. mond will sink right into the steel almost like a key forced into beeswax .-New York Press.

-Too Much For Him. "Allow me," said the fresh young man in the Pullman dining car as he passed the sugar bowl to a shy young girl; "sweets to the sweet, you know." "Allow me," said the girl as she handed him a plate of crackers;

Gone, Perhaps, "The professor is in the laboratory conducting some chemical experiments. The professor expects to go down to

"erackers to the cracked, you know."-

Ladies' Home Journal.

From the laboratory-Br-r-r, bang! The Visitor-I hope the professor hean't gone.-Harlem Life.

Student Ideals Much Higher Than sweet petatoes separately. They Were Fifty Years Age. Not only upon the shields of our

COLLEGE LIFE TODAY.

American universities do we find "veritas." In spirit at least it is also stewed in the oven, and this method clearly written across the face of the has its advantages—the fruit will not entire college life of our times. Gen- dry and burn, it will remain whole and demanliness, openmindedness, original- may be cooked while roasting or bakty, honor, patriotism, truth-these are ing. Wash the fruit, pour boiling water increasingly found in both the serious over it and let it stand in a covered pursuits and the play life of our Amer dish until ready to put in the oven. can undergraduates. The department | Then add the sugar, cover lightly and in which these ideals are sought is not let the heat of the oven do the cooking. so important as the certainty that the Prunes are always delicious when student is forming such ideals of thor- stewed in this way. oughness and perfection.

Furthermore, the standards of morals and conduct among the American unfergraduates are perceptibly higher than they were fifty years ago. There is a very real tendency in the line of | Cheddar cheese cut into small dice, an doing away with such celebrations as have been connected with drinking and immoralities. To be sure, one will always find students who are often worse for their bacchic associations, and one must always keep in mind that the college is on earth and not in heaven. But a comparison of student ustoms today with those of fifty years ago gives cause for encouragement-

Place For Footprints. "I shall leave footprints on the sands of time," said the idealist.

"What for?" asked the crudely practical person. "Nobody will want to go round looking for footprints. What we want to do for posterity is to help build some good roads."-Washington Star.

A Modern Girl. "Why did you turn him down?" "He began to yap about two living as cheaply as one. When I get mar ried I expect to make the money fly."-Louisville Courier-Journal.

"In how many states can wom make their wills?" "In most of 'em they come with ready made."-Baltimore American.

Women's Wills.

## Cookery Points

One Egg Cake. Cream a half cupful of butter, work furnished master works in all these in one cupful of sugar, then one egg styles of musical architecture; yet it yolk. When smooth stir in one cupful remained for the composers of Gerof milk and gradually two cupfuls of many to write the most elaborate and sifted flour, with two teaspoonfuls of fully developed specimens in each case. baking powder. Flavor with vanilla, bake and ice with the following: Beat to Bach's "St. Matthew Passion" or one cupful of confectioner's sugar Handel's "Messiah;" no overture equal slowly into the white of one egg and to those of half a dozen German masflavor with a half teaspoonful of va- ters; no songs equal to those of Schunfila. Stir over the fire a half cupful bert. Schumann or Franz; no operas fuls of confectioner's sugar and one Beethoven's; no pianoforte pieces like tablespoonful of hot water until Schubert's, Beethoven's or Schumann's. smooth, then add one more tablespoonful of hot water and stir into the pate whetever, and that is why Gersugar and beaten egg. Nuts may be many is now universally conceded to added, whole or chopped.

Veal Croquettes. Mince fine one cupful of cold veal, add a half cupful of cooked sweetbreads, also cold and minced, one cupful of cooked rice, a few drops of onion juice and minced parsley, celery or thyme to season. Moisten with a fluence they largely owed their own little veal stock and heat over the fire. Add salt and pepper and beaten egg yolk. Cook for one or two minutes and turn out on a dish to cool. When firm and cold form into croquettes, egg shape, roll in bread crumbs, then in beaten egg, to which a tablespoonful of milk has been added, again in the crumbs and fry in hot fat until a rich brown. Minced chicken may be substituted for the veal and sweetbreads.

New Scrambled Eggs. The member of your family who scoras scrambled eggs may enjoy them in a new, glorified form. Cut thin slices of ham in strips like matches. Mince an onion. Fry both in butter seasoned with salt and pepper, and when nearly done add three or four slices of mushrooms. Make a circle of the ham and onions and place the scrambled eggs in the center, garnishing with parsley.

croutons with a layer of sweet red pepper cooked, then the scrambled eggs, then a springling of truffles. All scrambled eggs must be served at once and must not be tough.

Banana Croquettes. Peci six bananas, cut a slice from each end, then cut into crosswise sections. Dredge well with powdered sugar and marinate one hour in the juice of two oranges, turning the sections over now and then. Roll in beaten egg, then in grated crumbs, and fry in deep hot fat. For the sauce, strain the sirup after the bananas have been taken out, bring just to boiling point, then thicken with one tablespoonful Life. cornstarch stirred smooth in a little cold water. Cook until clear, take from the fire and add a half teaspoonful of

Pot Roast. Use any kind of meat. Put into an iron pot a tablespoonful of meat fryings or butter; let it brown; wash off the roast and put into the pot. After it begins to fry, pour in enough water to half cover the meat; season with pepper and salt; cover and stew slowly. As the meat begins to fry, add more water; turn it often, and cook about three hours. A half hour before serving add either Irish or sweet potatoes or turnips; allow to brown with meat. If turnips are added prepare browned

Dried Fruit. Dried fruit tastes just as good when

A Delicious Rabbit. A treasured rule for Welsh rabbit in a girl's recipe book calls for a quarter of a cupful of milk, three ounces of egg, a tablespoonful of butter, salt, a little mustard and a shake or two of paprika. Bring the milk to a boil, put in the cheese and stir until it is melted. Then add the egg and seasonings, stir until the mixture is creamy and turn over toasted bread or crackers,

A Sandwich Novelty. White bread sandwiches sprinkled with sugar are a delight in one household where everybody has a sweet tooth. It may be that the fashionable "nervous stomach" has been cultivated as much by the goodles in the way of cakes and bonbons served at daily teas as anything else. Sweet sandwiches are twice as healthy and to most persons are a welcome relief from the universal American cake habit.

Southern Johnnycaks. For southern johnnycake make a batter of half a cupful of sugar, an egg, four tablespoonfuls of drippings or butter, a level tenspoonful of soda dissolved in a cupful of sour milk, a cupful of corpment and a cupful of flour. Put a large tablespoonful of lard into an iron frying pan, and when it is very bot turn in the batter and bake in a high grade goods in other departbot oven. Southern cooks scorn a tin ments. baking dish for this cake,

#### GERMAN MUSIC.

All Other Nations.

Wherein It Is Said to Surpass That of Hans von Buelow's remark that Italy was the cradle of music and remained the cradle" was, of course, not intended to be taken literally, but simply as a witty exaggeration of an ob-

vious truth. Italy gave the world the first operas, oratorios, cantatas, overures, sonatas and most of the ecclesiastical forms, and in course of time it Italy can show no choral works equal On these points there can be no disbe the chief musical nation, even by those whose personal taste impels them to favor particular examples of Italian, French or Russian music. The greatest masters of Italy, France and Russia have been unanimous in looking up to the German masters as their masters—as the men to whose ineducation and development. - From

#### HE WAS CONSERVATIVE.

The Old Man Bitterly Opposed New Fangled Methods.

In Pennsylvania not many years ago dwelt the descendants of an ancient German settler. The farm had descended for generations from father to son, and the original customs had been faithfully adhered to But a youth was born to the family who had inspired some of the modern racial ideas and was likely to come into conflict with his father's stolld conservatism.

One day Johannes was told to saddle the horse and take the grist to the mill. It had been the practice from time immemorial to place the grist in one end of the bag and a large stone in the other end to balance it, and so throw it across the horse's back. But Another variation is to spread round Johannes on the present occasion managed to get the grist divided between the two ends of the bag, so that there

"Oh, daddy, come and see! There ain't no use for the stone.' The old gentleman calmly surveyed the device, and with a severely re-

proachful aspect remarked to his ex-

"Johannes, your fader, your grandfader and your great-grandfader all went to de mill wid de stone in one end of de bag und de grist in de odder. Und you, a mere pay, sets yourself up to know more as dey do. Yust put dat stone in de bag and never lets me hear no more of such foolishness as dat"-

A Mean Retort. "I want you to know that our people used to have money." "I accept that as an indication that some of them also used to have brains."-Detroit Free Press.

#### OLD-FASHIONED MACY'S.

The older generation will remember Macy's as it used to be-a store where only low priced goods were handled. Old Macy's was famous for the low prices at which goods of medium quality were sold. With the demand for luxurious things, in the way of dress accessories china, furniture. etc., Macy's felt the call for finer merchandise. There were constantly increasing demands for a better grade of goods and the need for larger facilities in a newer neighborhood was felt. Accordingly Macy's moved to Thirty-fourth Street, blazing the road to the new retail section that is now the heart of the New York Departto the lower priced goods, finer goods at the same savings as had made Macy's fameus. Rent was low in Thirty-fourth Street, as it had been in Fourteenth, building expenses were low and so Macy's have not found themselves weighed down by the heavy expenses that have proved to be such a handicap to low prices at the stores that have recently moved

To-day Macy's find themselves conagain higher priced stocks are clamoring for more space, and more space is not to be had. Accordingly they a large portion of the lower priced stocks from the entire store on the new sixth floor of their building. This new Sixth Floor opens on Monday, the 12th. On this sixth floor will be kept the regular medium grade goods from other floors and in addition some vast purchases of goods direct from mills and factories. Needless to say, every. thing will be sold at the same low margin of profit that has made Macy's famous in New York for fifty-four

"Old-Fashioned Macy's" on the new sixth floor of the Macy building will offer a new and very economical source of supply to those who want the least expensive merchandise that is of reliable quality. It will not be a "bargain store" by any means, but a distinct innovation in that prices will be low enough to enable those who hitherto had to content themselves with the shoddy merchandise offered in bargain stores, to purchase reliable quality goods. It may be mentioned that, as a natural consequence of assembling the lower priced stocks on the new sixth floor, R. H. MACY & CO. will be able to devote more space than ever before to their



Just try it and see how satisfac-The whole of the wheat properly baked in the sweetest of surroundings. Fresh bread daily and always a bit better than the best baked elsewhere. Featherof grated chocolate, two tablespoon- like Wagner's: no symphonies like light, yet full weight-and ALL the other good points kneaded in.

#### A. HEIM. Confectioner, Caterer. Ice Cream.

BLOOMFIELD CENTRE BAKERY 'Phone 623.

#### Modern Offices To Let in New Fire-Proof Building Now Open for Inspection.

RENTS MODERATE. BLOOMFIELD TRUST COMPANY

## Getting There Promptly

is one of the things we do in our work. Doing things right after we get there is another. We use expert labor and first class material.

#### We Like to Estimate

on new work, and will be glad to have you call on us.

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